



Attorney's Docket No. 033855-003

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)
Lou Giacalone, Jr.) Group Art Unit: 2176 *#15*
Application No.: 09/828,463) Examiner: Unassigned
Filed: April 6, 2001) Confirmation No.: 6921
For: METHOD AND SYSTEM FOR)
ELECTRONICALLY DISTRIBUTING,)
DISPLAYING AND CONTROLLING)
ADVERTISING AND OTHER)
COMMUNICATIVE MEDIA)

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I hereby appoint William H. Benz, Reg. No. 25,952; Mary Ann Dillahunty, Reg. No. 34,576; T. Gene Dillahunty, Reg. No. 25,432; Cindy A. Lynch, Reg. No. 38,699; James W. Peterson, Reg. No. 26,057; M.K. Bosworth, Reg. No. 28,186; Khaled Shami, Reg. No. 38,745 as well as all practitioners associated with Customer No. 21839 to prosecute and transact all business in the Patent and Trademark Office connected with the above-identified application.

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21839

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The undersigned Attorney for Assignee is empowered to sign this statement on behalf of the assignee.

Date: June 16, 2003

Signature:



Name: Claude A.S. Hamrick
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